Tasnim Salhi.

t.salhi@najah.edu

Date of Birth: 27th of December 1992

Profile

I'm a university lecturer who loves turning English from a "subject" into a lived experience. My focus is conversation-first learning, practical tasks, and clear feedback that students actually use. I design projects that build confidence, accuracy, and real-world communication.

Areas of strength: communicative/task-based teaching, materials & curriculum design, pronunciation coaching, assessment for learning, classroom research, teacher training, and student motivation.

Education & Certifications

- **MA in Applied Linguistics**, Queen Mary University of London, London-UK 2016 -2017
- **CELTA (Cambridge)** — Certificate in English Language Teaching to Adults. 2017
- **Additional training**: In-Service Teacher Training (TOT), National Palestinian Institute course(s).

University Teaching Experience

English Teaching Methods Lecturer — An-Najah National University, Nablus, Palestine (2017–present)
Courses taught (selection):

- **Drama in Language Teaching**
- **Literature in Education**
- **TEFL I & II**
- **Practicum for Language Teaching**
- **Current Issues in Language Teaching**
- **Writing I & II**
- **Oral Communication I & II**
- **Reading I & II**
- **English Curriculum and Design**

Highlights:

- Built task-based modules that integrate **digital storytelling** and **voice-note homework** to reduce speaking anxiety and improve accuracy.
- Used "instant correction + error logs" and short **mouth-shape drills** for clearer pronunciation.
- Supervised practicum students and supported lesson planning, reflective practice, and classroom management.

Professional Experience

Founder & Director — AdaptAIve English Lab (Online)

(formerly known as Spanglish Academy)

- Built and lead an AI-supported English coaching system that bridges the gap between rigid traditional courses and impersonal apps by combining expert coach-led instruction with daily AI practice and weekly progress tracking.

Tracks offered (high-stakes + career):

- IELTS / TOEFL / OET (Intensive 8-Week Prep)

- SAT Digital English (Score Booster)

- Tawjihi English (Palestine): Weekly Support / Intensive Bootcamp / Summer Jumpstart

- Business English (Career Accelerator)

- University Admissions (Interview & Application)

Core system (standard across tracks):

- Live Zoom coaching (1:1 / small group)

- 100% personalized teaching

- Daily AI practice (short daily exercises between sessions)

- Daily corrections & coach-led feedback (precise, personalized notes)

- Weekly tracking + "mistake map" to pinpoint weaknesses

- Next-step priorities (weekly action focus)

- Private WhatsApp group + direct WhatsApp access to coach

- Included access to ChatGPT Plus for learners (as part of the system)

Additional Teaching

- **Course Instructor — AMIDEAST** — *Digital Storytelling in the Palestinian Narrative* (72-hour course). MAY- JUNE 2024
  Designed and delivered an intensive program covering story structure, interviewing, scripting, voice-over, and basic editing; culminated in student short films rooted in local narratives and media literacy.

- **English Language Teacher (Summer School)** — Heriot-Watt University, Edinburgh, Scotland (Jul–Aug 2019).
  Taught international learners daily; designed motivating, conversation-heavy lessons with projects and presentations.

- **English Language Teacher (Summer School)** — Guildford, UK (Jul 2017).
  Intensive speaking/listening classes and cultural activities.

- **English Language Teacher** — Language & Capacity Building Academy, Palestine (2014).
  Taught school-age learners; developed extra speaking practice and study plans.

Workshops & Conferences

- **TESOL for Palestine Conference** (An-Najah National University, 29 May 2023) — 45-minute workshop: *"Changeable English and Social Media"* (classroom-ready ideas for low-prep speaking practice using everyday platforms).
- Ongoing internal workshops for trainees on task design, feedback techniques, and engaging online sessions.

Program/Curriculum Design (selected)

- **Digital Storytelling Project** (Drama in Language Teaching): story mapping → script → voice-over → short video; assessed for **fluency**, **accuracy**, **pronunciation**, and **confidence**.
- **Voice-Note Homework System**: 60-second daily tasks with targeted feedback to build automaticity.
- **Conversation-First Syllabi**: small-group Zoom classes (max 6 learners), real role-plays, and immediate correction.

Service & Leadership

- Organizer, **Zajel Youth International Camp** (An-Najah, 2013): logistics, team guidance, and intercultural activities.
- Student registration & scheduling support for conversation courses; built simple, clear processes for sign-ups and feedback.

Skills

- **Pedagogy:** TBLT, communicative approach, assessment for learning, error-treatment strategies, pronunciation coaching.
- **Design & Tools:** lesson planning, rubric design, Canva, Google Workspace, Zoom, WhatsApp/Telegram for micro-tasks. Web Design and Editing skills
- **Research:** classroom intervention design, survey/interview protocols, basic stats & thematic analysis, change laboratory.

Languages

- **Arabic:** native | **English:** advanced/professional | **Spanish:** conversational (and learning)

References

Available on request (happy to share names and contact details privately).