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I have a PhD in Innovation economics from Lille 1 university in France, working as economic professor and head of economic department (Master and B.A program) at An-Najah National University from 2011-2015. I'm an expert in knowledge and innovation economic in Palestine and Arab region, writing policy papers and helping academic and public institutions to build knowledge-based strategies and public-private innovation networks-based planning.

Five years since I have acquired PhD, I have implemented some researches in innovation and knowledge economic. I implemented a project financed by the ministry of economic in Palestine about the relationship between firms' labour productivity and the employment of innovation systems in the Palestinian service sector. I'm pursuing research in novel platforms related to industrial economic and innovation economics. My expertise in econometrics modeling and data analysis through software like SAS, STATA, and E-views, can be brought to bear on this line of research.

In parallel to my work in the university, I instituted in 2012 with other researchers in the university An-Najah Center for Innovation and Industry Collaboration, which is responsible for building connections between universities, research centers and different economic sectors. We are building plans and strategies for strengthen public-private collaboration for innovation, and building knowledge-based economic.

I have 5 years' experience of working with public bodies in West Bank, whilst I participated as a senior expert in two main projects. The first project (from 2011-2013) was funded by USAID and implemented by the Ministry of National Economic in Palestine in cooperation with other related ministries (tourism, finance, information technology, health, etc), universities, and private sector. The second project (from 2011-2013) was "Developing a National Export Strategy" and implemented by Palestinian Ministry of National Economic and PalTrade in cooperation with other related public ministries and government, representatives of industrial and service sector, syndicates, NGO's and universities.

During the last 4 years of experience of working as economic professor and head of economic department, I have participated in many workshops, seminars and conferences at local and international level. Most of these activities were to provide public policies for Palestinian government, public and private sectors in order to increase performance, strategic planning and capacity building.

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CONTACTS

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Economic department, An-Najah National University, Nablus, Palestine

Current position

Head of Economic Department, An- Najah National University, July 2012-present

Education:

PhD. Innovation Economics, Lille1 University of Science and Technology, France, September 2008-June 2011.

To measure the role of Public-Private Innovation Networks (PPINs) in developing innovation in service sector and enhancing economic performance.

MSc. Economic Science, Birzeit University, Palestine, 2004-2006.

BSc. Mathematics Applied to Economics, Birzeit University, Palestine, 1999-2003.

Committee Member

1. An-Najah university team for the preparation of the university strategic plan from 2015-2020.
2. Nablus chamber of commerce.
3. The national team for developing national export strategy.
4. Business innovation and partnership center, An-Najah university, Nablus.
5. ESCWA team for ICT and innovation
6. National team for medicines pricing in Palestine, ministry of health, Palestine
7. National team for Public Procurement Capacity Building Strategy
8. Al-Bireh Municipality strategic team
9. The council of economic and social science faculty, An-Najah university, Nablus

Work Experience:

- **Assistant Professor, Economic Department, An-Najah National University, Nablus, West Bank, Palestine. August 2011 - Present.**
 - Committee member in the Faculty of Economic and Social Sciences
 - Senior member in the Business Innovation and Partnership Center
 - Head of “ Quality Achievement” committee of Economic Department
 - A representative of An-najah university in the Chamber of Commerce in Nablus
 - Referred expert in the Palestinian economic for many association, public and private institutions.

- **Research Member, Lille 1 team of Innovation, ServPPINs project, EU, Lille 1 university, France Mars 2009-June 2011.**
 - Developing a conceptual framework for public-private cooperation for innovation in service sector.
 - Developing empirical works about the relationship between PPINs and innovation in services.

- Instructor, Economic Department, An-Najah National University, Palestine, January 2007 – July2008

- *Instructor, Economic Department, Birzeit University, Palestine, Summer, 2007.*

- CEO, The director of a private firm in Palestine named Business Enabling and Support Team (BEST) which introduce consulting, solutions, researches and studies, data collection and analysis, trainings, cost-effectiveness analysis, performance assessment for private and public sectors as well as NGO’s, from 2012-now.

- **Public-private partnership (PPP) consultant for many private and public institutions.**
 - Minimizing financial risk
 - Allocating Public budget
 - Increasing public service efficiency
 - Mobilizing public financial resources

- **Senior member in the Palestinian National Team to WTO membership, USAID funded project, 2010-2013**
 - Prepare the membership application together with a memorandum of the Palestinian trade policy.
 - Training public institutions for Building skills and abilities in the field of multilateral trade relations in order to judge whether the PA will benefit from joining the WTO
 - Training public institutions (ministry of finance, ministry of economic, ministry of agriculture, etc) for fiscal and monetary policy related with external trade.

- Increasing the competence of the WTO unit at the Ministry of National Economy
 - Writing policy papers and reports both in Arabic and English for the Palestinian ministry of Economic which analyze and describe the trade potentials of Palestinian service sectors.
- **Senior member in the Palestinian team for developing National Export Strategy, EU funded project, 2011-present**
- Cost-effectiveness assessment of trade policies across Palestinian sectors using qualitative and quantitative research techniques
 - Cost-effectiveness assessment of external trade policies, tariff and government tax revenue.
 - Data collection and analysis to forecast the export capacities of Palestinian economic
 - Prepare in-depth studies for the major economic sector to reveal the weakness and strength actors in relevant with exporting efforts, in collaboration with other stakeholders
 - Preparation of training material for public and private sector staffs
 - Inter and intra-sectoral training in profit maximization, financial management, tax paying, public-private partnership, etc.

Professional assignments and consultances

1. Director of « Law Index » project, BEST company, Nablus, 2015.
2. Consultant for Developing National Export Strategy project, Ministry of National Economic and Paltrade, EU funded project, 2011-2014.
3. Consultant for the Palestinian National Team to WTO membership project, USAID funded project, 2011-2013.
4. Strategic Plan for Safa manufactory, BEST consultation, Nablus, 2013.
5. Developing the curriculum for accounting program in Khadouri University, World Bank funded project, 2014.
6. Feasibility Study for the Safa manufactory, BEST consultancy. Client: The Private Sector.
7. Feasibility study for meat Manufactory in Ramallah, Minaret firm. Client: the private sector
8. Feasibility study for Al-Bireh Slaughterhouse, Al-Bireh Municipality. Client, local governance.
9. Member in OECD team for community innovation survey, 2010.

Training activities I introduced

1. Capacity building training in data analysis and strategic planning using SPSS, ministry of health, Palestine, 2015.
2. Capacity building for PalTel group in planning, forecasting and marketing strategy using statistical analysis, 2014.
3. International trade laws and regulation, tariff and custom, Nablus chamber of commerce, 2011.
4. Planning and budgeting, Al-Safa manufacturing, 2014.
5. Induction training for new recruits, ministry of health, 2011.

6. Specialized job-related training, private sector employees, BEST consultancy.
7. ToT training, BEST consultancy, 2013, 2014.
8. Training entrepreneurship, innovation and business plan in “My Business Starts with an Idea” project, Korean Palestinian IT Institute of Excellence, 2012.
9. Training SPSS, SAS in several institutes in Ramallah and Nablus.

Publications

1. Morrar, 2016. Palestine and WTO: positive and negative influences, PECDAR, 2016.
2. Morrar, R., and Gallouj, F., 2016. Service sector in Palestine, growth in services but not in productivity, accepted in Journal of Innovation Economic and Management, expected to be published in February 2016.
3. Morrar, R., 2016. Obstacles of innovation in Palestine, Journal of Inspiration Economy, expected to be published in August 2016
4. Morrar, R., and Abdeljadi, M., 2015. A conceptual framework for innovation in knowledge intensive business services in Palestine, RESER conference, Denmark.
5. Morrar, R., 2015. Technological Public–Private Innovation Networks: A conceptual framework describing their structure and mechanism of Interaction, Technology Innovation Management Review , Vol. 5, Issue 8.
6. Morrar, R., 2015. The determinants of R&D performance in Palestine, submitted to the journal of An-Najah University.
7. Morrar, R., 2015. The challenges facing the electricity sector in Palestine Annual report, Palestinian Economic Council for Development and Reconstruction (PECDAR), Palestine.
8. Morrar, R., 2014. Innovation in French services compared to manufacturing, Journal of Innovation Economics and management, Vol. 13, issue 1, 175 – 203.
9. Morrar, R. 2014. Innovation in service sector, a survey of literature, Journal of Technology Innovation Management.
10. Morrar, R. 2014. The Economic and Social Situation in Gaza, Annual report, Palestinian Economic Council for Development and Reconstruction (PECDAR), Palestine.
11. Morrar, R. 2013. PPINs and economic performance in Palestine, Going Global conference, Dubai, 2013 .
12. Morrar, R., F. Gallouj, Hammadou, H. 2012. Public private innovation networks and innovation activities in French services firms, Journal of Innovation Economics and Management, Vol. 10, issue 2, 191 – 217.
13. Morrar, R. 2011. Innovation in Lyonbiopole innovation network, second Asia-Pacific Innovation Conference”, Tokyo, Japan.
14. Morrar, R. 2011. Conceptual framework for public private innovation network (PPIN): a technological perspective, Participatory Innovation Conference, Sonderberg, Denmark.

15. Morrar, R. 2010. Impact of innovation in France on economic performance, MICRO-DYN summer school, Cambridge, UK.
16. Vertical Integration in Palestinian Industry, Part of Master Degree, 2005.
17. Effect of E-commerce on Palestinian Economic Performance, Part of Master Degree, 2005.

Conferences and workshop

1. Middle East Economic Association's 15th International Conference, Doha, Qatar, 23-25 March, 2016.
2. Inspiration in Difficult Times, Learning & Inspiring Week, Kingdom of Bahrain, 1-5 February, 2016. Middle East political and economic challenges and potential for broader Palestinian-Korean cooperation, MAS institute, Ramallah, 2015.
3. The Expert Group Meeting on innovation and technology for advancing the knowledge-based economy in the Arab region, ESCWA, Amman, 2015.
4. Strengthening University-Industry Interaction Conference, public-private innovation networks in Palestine, An-Najah University, Palestine, 2015.
5. Innovation in the "The Role of ICTS in Enhancing the Service Sector Productivity in Palestine, The XXIV International RESER Conference, Helsinki, 2014. 2. "Finding Growth through Service Activities in Barren Times", Aix en Prevence, France, September, 2013.
6. "Going Global" conference, Dubai, March, 2013.
7. "6th UK Social Network" Conference, Manchester University, UK, April, 2010.
8. "Contracts, Procurements, Public-Private Arrangements" conference, Sorbonne, Paris, 14-15 June, 2010.
9. "The 1st Brazilian Symposium on Services Science – SBCS", Brasilia, Brazil, November, 2010.
10. "Day of doctorate students", Lille1 University, France.
11. "Public Procurement of Participatory Innovation" Conference in Sønderborg, Denmark, 13-15 January, 2011.
12. "International Conference on Innovation, Management and Technology", Dubai, 2011.
13. "Second Asia-Pacific Innovation Conference", Tokyo, Japan, April, 2011.
14. MICRO-DYN summer school, Cambridge, UK, September, 2010.
15. Workshop in Ucinet program for Social Network Analysis, Manchester University, UK, April, 2010.
16. Summer school for Multilevel Analysis, Institute of Political studies of Lille, (University of Lille 2), 1-8 July, 2010.

Seminars and training courses I got

1. TOT training about Entrepreneurship and Business plan, Ramallah, 2013.
2. SAS Seminars, Lille University, 2010.
3. Seminars in "Research, Innovation and Development", Innovation Week, Mobility center Nord Pas de Calais, Lille, France, 2011.
4. Seminar in innovation network, Palais Bourbon, Paris, June, 2011.

5. Seminars in different subjects in economics organized every week by Equippe and Clersé; Lille1 University.
6. UCINET program for SNA at university of Manchester, 2010.
7. Network analysis by SAS, Lille1 University, 2010.
8. SPSS seminars, Birzeit University, Palestine, 1999-2006.

Software skills in statistical analysis

1. SAS
2. STATA
3. E-views
4. SPSS
5. Gretl
6. R
7. FEAR

Teaching activities

1. Econometrics(Master level)
2. Innovation and Entrepreneurship
3. R&D management (Master level)
4. Procurement management (Master level)
5. International trade (Master level)
6. Microeconomics
7. Macroeconomics
8. Statistics
9. Mathematics applied to economics
10. Project evaluation
11. Managerial economics (Master level)

Reviewing activities

1. Reviewer in "Research Policy"
2. Reviewer in "Journal of An-Najah National University"
3. Reviewer in the "Journal of Palestinian Monetary authority"

References

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